



POST SHOW REPORT FOR IGEX 2010

Endorsed & Supported By:



Indonesian
Ministry
of Industry



Indonesian Ministry
of Energy and
Resources



Singapore Industrial
Automation
Association (SIAA)



Indonesia Industrial
Automation Club (IIAC)



Indonesia Exhibitions
& Conventions
Association (IECA)



Indonesian French
Chamber of Commerce and Industry

Opening Hours 10am – 6pm

Opening Ceremony Officiated by the Directorate General of Oil and Gas, Mrs. Evita Legowo

Organizer PT Fireworks Indonesia

Exhibit Profiles Oil and Gas Machineries
Oil and Gas Equipment
Oil and Gas Supplies

Exhibition Area 4000 sqm

Total Booths 400

Total Number Of Exhibitors 178

**Origin of Exhibitors
(including principals)**

Austria	Japan
China	Korea
France	Malaysia
Germany	Singapore
India	Sweden
Indonesia	Taiwan
Italy	US

Total Number Of Visitors 8130

Origin Of Visitors

China	Thailand
Hong Kong	Vietnam
India	US
Indonesia	UK
Malaysia	Philippines
Nigeria	Belgium
Singapore	Switzerland

Visitor Breakdown

CEO	44%
Purchasers	28 %
Engineering	20%
Sales & Marketing	5%
Others	3%



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Publicity Trade Magazines & Directories

Geo Energi, Globe Asia, Petro Energy, Petro Energy E&P Directory, Equipment, Indo Oil and Gas Book, Tambang, Indocita, Eksplo, Upstream

Trade Portals

Sourcingsingapore.com.sg ,Oilonline.com, MNO Supplies, Asiaexhibitions.com, Biztradeshows.com, Tradeshow.alibaba.com, Tsnn.com, Tradeshowcalendar.globalsources.com, Tradeworld.com, Goingtomeet.com, Tradeshow.tradekey.com, Kaskus.com, Upcoming.yahoo.com, Expoandshows.com, Bvents.com, Tradeindia.com, Asianmfrs.com, Tradeshows-biz.com, Plantautomation-technology.com, Conferensum.com, Tradefairdates.com, Thisconference.com

Newspapers

Bisnis Indonesia, Investor Daily, Kompas

Banners & Billboard

A large billboard at Jakarta International Expo



Street Banners at Gate 2 Jakarta International Expo



Street Banners at Gate 6 Jakarta International Expo



Street Banners at Trade Mart Building Jakarta International Expo



Banners at Gate 2 Jakarta International Expo



Banner at Gate 6 Jakarta International Expo



Hanging Banner In Front of Hall B2





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Direct Mailers & Email Blasts

Direct mailers were sent out prior to the event including emails from selected databases.

Highlights Of The Event

- o Officiating of the event by the Directorate General of Oil and Gas, and her plans to support companies interested in assisting the oil and gas industry in Indonesia
- o A successful Oil and Gas Networking Nite which saw more than 300 key oil and gas industrialists at the event.
- o A record USD 80 Million worth of transactions at the event.
- o Igex also gain the status as the main sourcing and educational event where oil and gas producers and estate owners visit.

Photos

